# City Council Goal Setting Session for FY 2021 Budget

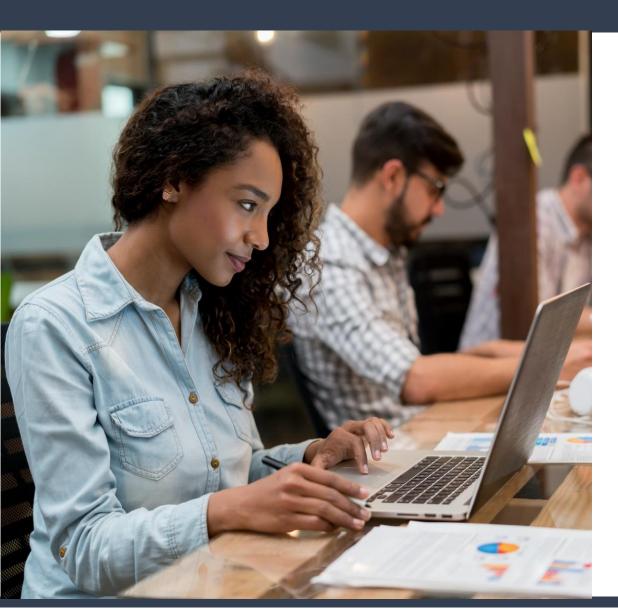
Update on Resiliency and Recovery Plan



Presented by: Colleen Bridger, MPH, PhD, Assistant City Manager June 26, 2020

### Workforce Development

#### Total: \$75 Million



Workforce Training and Support Services with focus on high demand jobs 10,000 people

\$65 million

July 2020

Temporary Child Care Support for Working Families 4,000 Children

\$10 million

July 2020

### **Housing Security**

#### Total: \$50,532,216

**Connect Residents to Low Cost Financial Products** 

500 – 700 Residents \$120,000

August 2020

Door-to-door engagement with hard-to-reach families to connect them to resources
30,000 residents
\$500,000

July 2020

Digital Referral Platform for Joint Case Management 75,000 – 100,000 residents

\$1.5 Million

July 2020

Family Independence Initiative Up Together Investment

1,000 Families

\$4 Million July 2020



#### **Housing Security**

#### Total: \$50,532,216



**Fair-housing Counseling and Family Resource Center** 

10,000 Residents

\$27.9 Million

July 2020

**Expand domestic violence prevention and intervention strategies** 

400+ families

\$3.3 Million

July 2020

Homeless shelter options with services

500 residents

\$9.2 Million

July 2020

Virtual and place-based Financial Recovery and Resilience Hub for Residents

6,500 Residents

\$4 Million

**July 2020** 

## Small Business Support

Total: \$38,100,000



## Small Business Support

Total: \$38,100,000

Door-to-door engagement with hard-to-reach micro businesses and families to connect them to resources

5,000 Businesses

\$1.3 Million

July 2020

Protective Equipment & Sanitizer
Provide 6,000 PPE Boxes to local businesses
\$2 Million

May 2020

Arts Grant Support

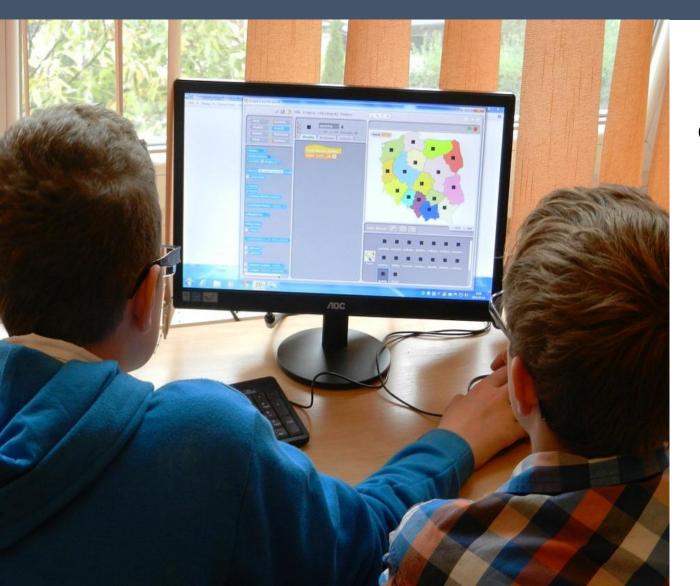
Provide grants to individual artists and non-profit arts organizations

\$2.6 Million

August 2020

## Digital Inclusion

Total: \$27,297,546



Distance learning in-home internet access to students K-12 and college 50 Neighborhoods

\$27 million

August 2020

**Create COSA Recovery Portal** 

\$250,000

August 2020

#### Implementation

#### May 2020

Protective Equipment & Sanitizer

#### July 2020

- Workforce Training and Support Services with focus on high demand jobs
- Temporary Child Care Support for Working Families
- Door-to-door engagement with hard-to-reach families to connect them to resources
- Digital Referral Platform for Joint Case Management
- Family Independence Initiative Up Together Investment
- Fair-housing Counseling and Family Resource Center
- Expand domestic violence prevention and intervention strategies

- Homeless shelter options with services
- Virtual and place-based Financial Recovery and Resilience Hub for Residents
- On-the-job training support for small businesses
- Virtual and place-based Financial Recovery and Resilience Hub for Small Businesses
- Micro Business Grant Support
- Door-to-door engagement with hard-to-reach micro businesses and families to connect them to resources

#### August 2020

- Connect Residents to Low Cost Financial Products
- Arts Grant Support
- Distance learning in-home internet access to students K-12 and college
- Create COSA Recovery Portal

# **Next Steps**

**Develop Monthly Reporting Dashboard** Develop Pillars Co-Branding/Marketing Strategy Scale Existing Strategies and Implement **New Strategies** Begin Monthly Reports to Council

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